

REP: TEL# 703 528 7800 FAX# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT25/12 18.56
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME MEDIA PLACEMENT _____
SALES PRSN WA- JOE KNAUER _____

CONTRACT # 6282557

HCE)

ICE)

DATE OCT25/12 18.56

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY
TELEVISION INVOICES IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 321 AGENCY PRODUCT CODE = 340 AGENCY EST# = 1566												
74		S	730P-800P	60		\$8,500.00	10/29	10/29	0		MON	0
PROGRAM : WHEEL-FORTUNE< CON COM1 : WHEEL-FORTUNE<												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
95	A		900A-1000A	60		\$2,400.00	10/29	10/29	1		MON	1
PROGRAM : JEFF PROBST												
ORD COM1: WE CAN OFFER												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-74 FOR 1 SPOT/WK												
96	A		600A-700A	60		\$6,100.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 95-96												
STATION MAKEGOOD OFFERS:												
M10 OK'D BUY#74							MISSED: MON/730P-800P			OCT29		
							OFFER: MON/900A-1000A			OCT29		
							& MON/600A-700A			OCT29		
CMT: WE CAN OFFER												
CONTRACT TOTAL											96325.00	
TOTAL SPOTS											42	

OCT/1272725.00NOV/1223600.00

OCT/12 72725.00 NOV/12 23600.00

MARKET TOTALS \$283,308

WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE